



Agenda

Pagosa Springs Area Tourism Board

Tuesday, September 8th, 2015

Pagosa Springs Visitor Center

4 pm

Meeting called by: Steve Wadley

Attendees: Voting Members; Steve Wadley , Larry Fisher, Bob Kudelski, Stephen Durham, Nick Tallent, Steve McKain, Matt Sprowls, Criselda Montoya, Jon Johnson, Don Volger

Non Voting Attendees; Jennifer Green, Greg Schulte

Please review: August Meeting Minutes

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – August
4. Chair Report
5. Tourism Director Report – Jennie Green
 - a. Media / Group FAMs – CTO and Grand Circle
 - b. Holiday Palooza
 - c. CAST Meeting Update (Greg Schulte)
6. Treasurers Report – Stephen Durham
 - a. Monthly Town Lodging Receipts report – Update
 - b. Current finances
 - c. 2016 Planning
7. Subcommittee Reports

- a. Budget
- b. Fulfillment
- c. Marketing
 - i. 2016 Marketing Plan – Meeting scheduled for Thursday, September 17th at 2pm
 - ii. Outside Online proposal
- d. Events & Events Infrastructure – Larry Fisher
 - i. Bike Racks
 - ii. Review final report from Drive 4 Corners (BMW event)
- e. Wayfinding and Signage – Steve McKain / Jon Johnson
 - i. Update on 2015–2016 projects
- g. Visitor Center subcommittee
 - i. Update on new position – recruiting new hire
- h. Tax Compliance

8. Old Business

9. New Business

- a. Wind Harp Donation to Town – Ross Barrable
- b. CDT Gateway Community
- c. Public Comment
- d. Tourism Board Ideas and Comments

10. Adjournment